**Home Sweet Home Radio Script**

Did you know that your home improvement projects can translate into home town improvement?

Research shows that when you buy products from your locally owned (insert store name here) instead of the big-box retailers that more of that money stays right here – in your home town.

In fact, the money you spend on grass seed, plumbing products, birdhouses or hammers has double the local impact when you spend it at (store name) than if you’d bought from a big corporate chain.

That means twice as much of your money stays where you live, funding what’s close to home and important to you, such as parks and Little League teams.

So when you plan your next home improvement project, buy your tools and materials at a locally owned store. You’ll keep your money where your house is.