



DID YOU KNOW?

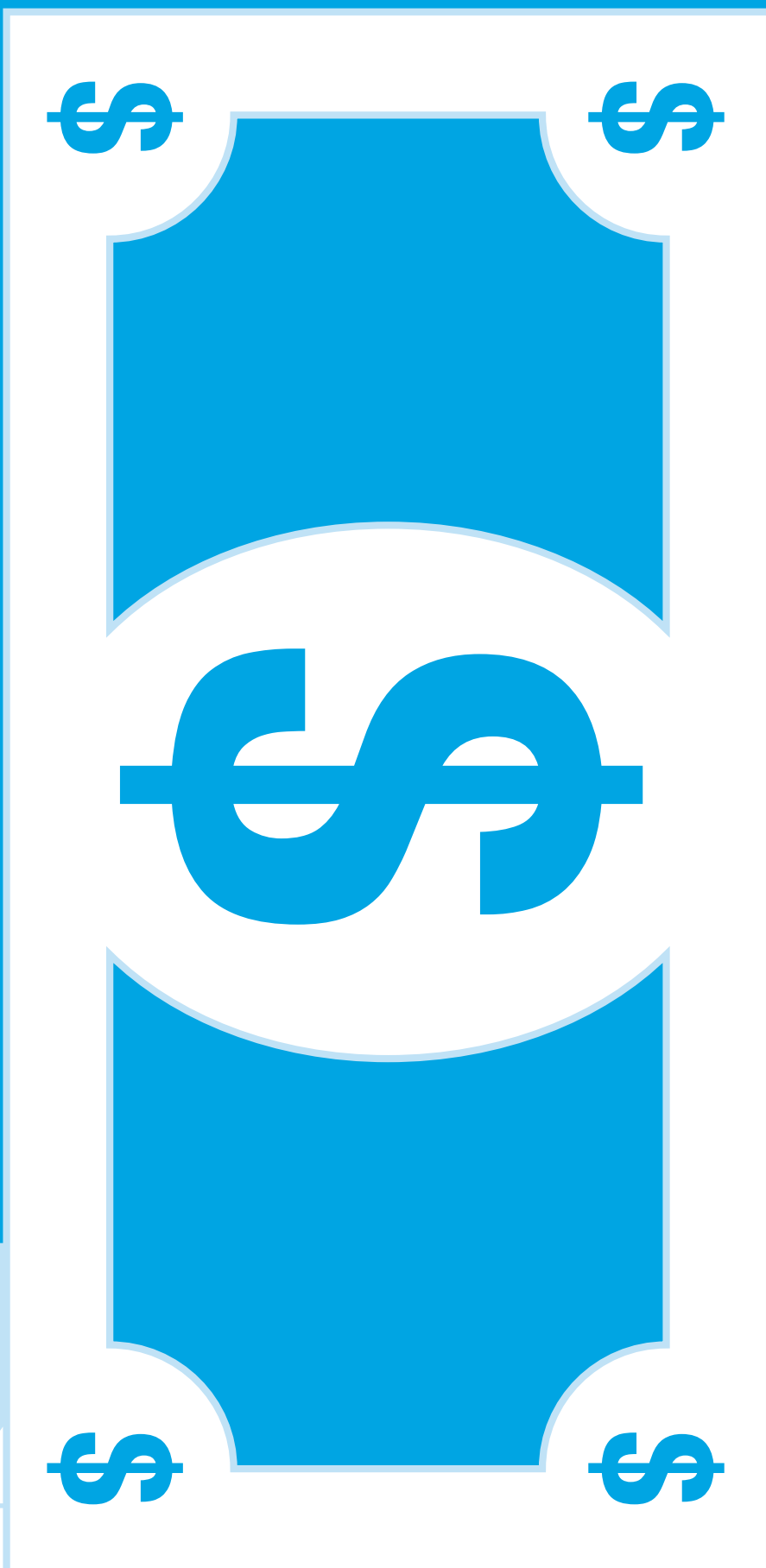
If contractors shift just 10 percent of their purchases to locally owned retailers, hometowns would enjoy the benefits of an additional \$1.5 billion in economic activity.

Source: 2017 NRHA/Independent We Stand Home Sweet Home Pros' Edition

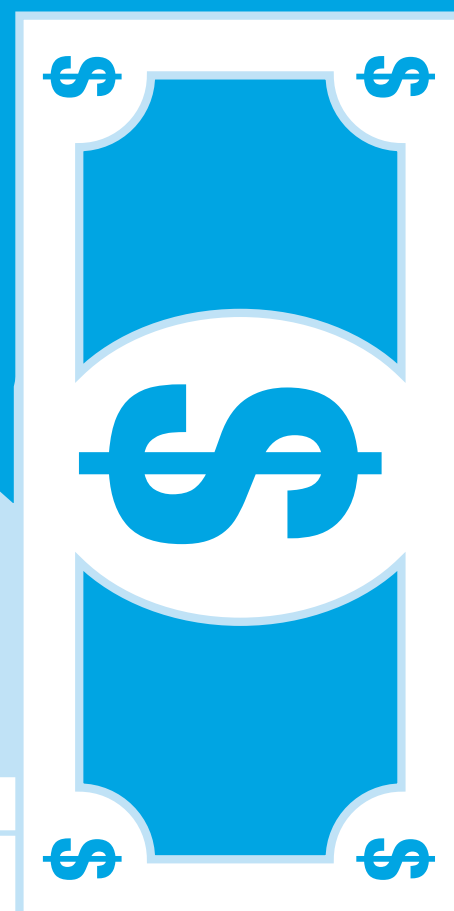
INDEPENDENT
WE STAND
— STIHL —


NRHA
North American Retail
Hardware Association

PROS: MAKE TWICE THE IMPACT IN OUR COMMUNITY!



**INDEPENDENT
HARDWARE STORE**



**BIG-BOX
STORE**

When pros shop at their local home improvement stores, more than **TWICE** as much money goes back into the local economy compared to when they shop at a big-box store.

Source: 2017 NRHA/Independent We Stand Home Sweet Home Pros' Edition

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WE STAND**

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**TURNING
HOME
IMPROVEMENT
INTO
HOME OWN
IMPROVEMENT.**

For every \$1,000 a pro spends at a locally owned home improvement store, \$236 remains in the local economy, more than twice what remains when pros shop at big-box stores.

Source: 2017 NRHA/Independent We Stand Home Sweet Home Pros' Edition

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WE STAND**
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