

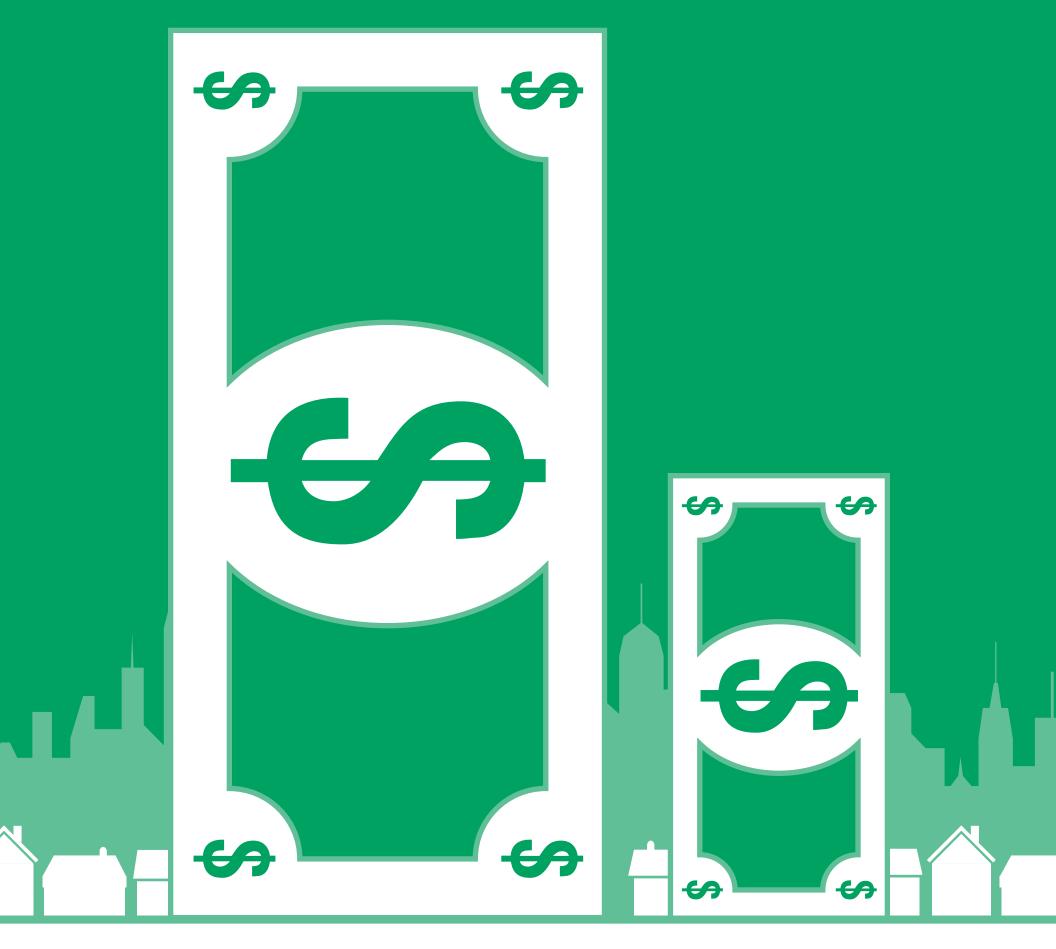
## DID YOU KNOW...

If consumers shift just 10% of their purchases from the big boxes to local home improvement stores, an additional \$1.3 billion would stay in hometowns across the nation each year?





## MAKE TWICE THE IMPACT IN OUR COMMUNITY!



INDEPENDENT HARDWARE STORE BIG-BOX STORE

When you shop at a local home improvement store, you put TWICE as much money back into the local economy compared to when you shop at a big-box store.





## TURNING HOME IMPROVEMENT INTO HOMETOWN IMPROVEMENT.

Locally owned home improvement stores generate 97 percent more local economic activity than big-box stores.







## TURNING HOME IMPROVEMENT INTO IMPROVEMENT.

For every \$1,000 you spend at your local home improvement store, \$230 of that stays in your community. Spend the same amount at a big box, your community loses nearly half of this.





