



**TURNING
HOME
IMPROVEMENT
INTO
HOME OWN
IMPROVEMENT.**

 For every \$1,000 a pro spends at a locally owned home improvement store, \$236 remains in the local economy, more than twice what remains when pros shop at big-box stores.

Source: 2017 NRHA/Independent We Stand Home Sweet Home Pros' Edition

**INDEPENDENT
WE STAND**
STIHL


NRHA
North American Retail
Hardware Association